



Agenda  
**Public Relations Committee**  
Village of Volente  
Thursday, Feb.20, 2014  
6 pm.

Notice is hereby given that the Village of Volente, TX will hold a meeting of the Public Relations Committee on Thursday the 20th of February, 2014 at 6 p.m. in the Council Chamber of the Volente City Hall, 16100 Wharf Cove, Volente, TX, at which time the following items will be discussed, to wit:

- 1. Call to Order of the Public Relations Committee.**
- 2. Roll Call.**
- 3. Approval of minutes from January 30, 2014.**
- 4. Discussion and nominations and election of Committee Officers.**
  - A. Vice Chair
  - B. Secretary
- 5. Discussion and Possible Action on a work plan for the committee for 2014 including:**
  - A. Discussion and recommendation to Village Council to conduct a new and updated citizens' survey in order to provide timely, current feedback to the Village Council on the needs and desires of the residents.**
    1. Review original 2003 survey, modify and add as required. Develop plans and means for conducting new survey exploring all means in order to maximize participation.
    2. Agree to action items.
  - B. Discussion on developing recommendations to the Village Council on "The Branding of Volente".**
    1. Review options; involve the community in helping.
    2. Agree to action items.
  - C. Develop and recommend to Village Council a Comprehensive Communications Strategy for the Village.**
    1. Review all means of communications to the residents in order to reach the maximum number.
    2. Develop a recommendation on how we can maximize the "engagement" of our residents in all aspects of Village operations. Engagement is imperative and the plan should address Transparency, Participation, Collaboration, and Engagement.
    3. Review the "Open Government implementation Model" developed by IBM.
    4. Agree to action items.



**D. Establish time and date for next meeting.**

**6. Adjourn.**

A quorum of the City Council, Board of Adjustment and Planning and Zoning Commission may be present.

I certify that the above notice of meeting was posted at Village of Volente on the 17th day of February, 2014. Joan Jackson, City Secretary.

The Village of Volente is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request.