

Minutes
Public Relations Committee
Village of Volente
Thursday, March 20, 2014
6 pm.

1. Call to Order of the Public Relations Committee.

The meeting was called to order at 6:00 p.m.

2. Roll Call.

All members were present: Ken Beck, Judy Barrick and Linda Attwood.

3. Approval of minutes from February 20, 2014.

Previous minutes were approved.

4. Continue work on new Citizens Survey. Incorporate sections by Committee members.

The Committee has continued to refine the survey questions using the original 2003 survey as our starting point. Adjustments are to be made to recognize that the Village is now in place rather than just coming into being. The majority of the old questions will still be used so that we have a comparison in responses from 2003 to 2014 reflecting the changes, in any, in the Village population.

We established a master schedule for the survey that has us completing all questions by the end of April, establishing a delivery strategy in May and securing approval from Council in May, executing the survey in the month of June, then using July-August-September to process and develop a report to Council. We reviewed plans for delivery of the survey and had committee members research on line delivery services combined with a strategy for delivery of hard copy surveys where required.

5. Branding of Volente

Discussion of the branding of Volente was deferred to a later date after the survey is finalized.

6. Review council discussion on Communication Improvement submitted by Mayor Graber.

There was discussion on proposed delivery of Village newsletters via magnetic clip or rubber Bank attachment to mail boxes throughout the Village. Committee believes that this might be illegal and a violation of federal law regarding unauthorized use of mailboxes. This needs to be studied by Village staff.

7. Adjourn.

The meeting was adjourned at 7:30 p.m.

Approved this 14th day of May, 2014.

Ken Beck, Chairman

