

Public Relations Committee Meeting Minutes

June 30, 2021

10:30

Meeting called to order at 10:33

Members Present: Judy Graci, Laura Voorhis, Cindy Mccuiston

Others in attendance: Allison Thrash

1. Website review

Members of the committee gave the information concerning improvements to the Website.

Cindy stated that she had search for the meeting where the council had approved the variance for her home and she was able to find it without. Her impression is that the improvements to t he Website has made it easy to use.

Laura echoed the same thing that they improvements made recently made the website more usable.

Judy Graci had done some research and found that many cities out size do not have website and if they did it was very rudimentary. She also stated that since the improvements that were made recently the site was easier to use. She stated that we should put the agendas on the Agenda List not just on the calendar. She will follow up with an email explaining what she meant to Isabelle who will meet with Sonja. Otherwise, the committee would not recommend any chages.

2. Recommendation for Community Events

The Committee discussed setting a date for some community before the end of the year. They committee would recommend:

- A fall event to be held on September 18. The event will feature dedication of the mayor's bench, recognition of the Boy Scouts' contribution over the years, a pot luck supper (with permission from the Fire Chief) at the Firehall and a movie. This event would be planned for the afternoon toward evening. All candidates that are up for election will be encouraged to attend but no formal question/answer time will be part of this event.
- Holiday Christmas Party on December 19. A Village get together and activities especially geared toward the children of Volente will be planned.

- The committee would also like to help with decorating old red and providing another photo shoot for the Village. They committee will look for possible ideas for the displays and make recommendation to council.
- The committee would also like to recommend a springtime event be held. No date was set.

3. Recommendations for the budget.

The committee reviewed the Budget Information up done by Isabelle. The information looked at what was budgeted for this year and where adjustments to the budgeted amount could be made. The committee thought the budget numbers be submitted to the Chairman of the Finance Committee, Kit Hopkins. The work sheet is attached to these minutes.

Public Relation Budget review
2021-22

I have reviewed the 2020-2021 approved Budget. The areas for the Public Relationship Committee to review and plan for are:

Postage and production costs for Public Information Notification:

2020-2021 \$2500	2021-22 \$1000
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- Decrease in amount because we will be posting Newsletter, but funds still needed in case there is a need to send out a postcard or letter.

Community Events

2020-2021 \$2500	2021-22 \$2000: Fall Event, Holiday Event, Spring Event
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- Decrease in amount because only three events planned

Election Expense

2020-2021 \$1500	2021-22 \$1500
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- Remains the same

Town Hall Expense

2020-2021 \$1000	2021-22 \$1500
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- Increase to plan for Comprehensive Plan townhalls and possible BCRUA review

Council Meetings and Workshop

2020*2021 \$500	2021-22 \$1000
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- Increase as all public meetings will need to be held at the Firehall meeting room