

Minutes
Public Relations Committee
Village of Volente
Thursday, May 8, 2014
6:30 PM
City Hall

1. Call to Order of the Public Relations Committee.

The meeting was called to order at 6:30 p.m.

2. Roll Call.

All members were present: Ken Beck, Judy Barrick, Linda Attwood.

3. Review and approval of the 2014 community survey ensuring all changes submitted have been properly inserted.

The draft survey was reviewed question by question with suggested changes being adopted from all committee members. We have split out the questions about the spending of tax dollars to existing services and possible new services. We have also added a section on "How well does your Village government operate" so that we can gauge feedback from the community on current operations. We will close with a question on "Citizen Involvement and Engagement" to gently suggest that our residents get involved in the process of Village government through meeting attendance and a willing to serve in appointed or elected roles.

4. Discussion of possible delivery options to ensure broad coverage of village - possible use of SurveyMonkey for electronic delivery, and review of options for hard copy delivery and completion. Committee will be recommending that we use Survey Monkey as the online tool for delivering the survey. For \$300.00 a year we can create unlimited surveys with unlimited questions and respondents. The question formats match our needs. There is a printable PDF version so that we can automatically create hard copy of the survey for those who will not be online. It also delivers real-time analysis and results with custom reports.

A request will be submitted by the Chair for this proposal to be on the agenda for the Village Council Meeting on May 20th.

5. Adjourn.

The meeting was adjourned at 7:30 p.m.

Approved this *K/llh* day of *May*, 2014.


Ken Beck,
Chairman