

Proposed Draft Budget for Community Survey for Planning and Zoning Review

Item #	Item	Cost	
1	Survey Monkey Premium Plan	\$780.00	
2	Option Discreet Number for Each Survey	\$-0-	
3	Ability to Up Load Hard Copies	\$-0-	
4	Survey Monkey Creating Survey	\$-0-	
5	Customized Reports/Charts	\$-0-	
6	Tabulation of Results	\$-0-	
7	Available in Spanish	\$-0-	
8	Brand Your Survey Logo, Auto Numbering	\$-0-	
	Filter and Cross Tabs Responses Automatically	\$-0-	
	Unlimited Questions and Responses	\$-0-	
	Unlimited Number of Surveys throughout the year	\$-0-	
	Enhanced Security SSL/HIPAA Compliance	\$-0-	
	Custom URL	\$-0-	
	Tracks Non Responsive Surveys	\$-0-	
		\$780.00	For one year of service
9	Banner by Rock Monument	\$86.00	
10	Post Card Large 8X5 Notification (300 each) Postage	\$288.00	
11	Post Card Small 4X6 Notification (300 each) Postage	\$102.00	
	Printing of Postcard	\$36.00	
12	Postcard Paper	\$32.00	
13	Community Survey (8 pages 300 each) Postage First Class	\$288.00	
14	Community Survey (8 pages 300 each) Printing Office Copier	\$324.00	
15	Paper for Survey	\$127.50	
	Total	\$2,063.50	

The cost propo
Staff will do the
the printing, la

Cost Considerations

Costs are based on the assumption that
the labor of
labeling and postage

BASIC

Free

[Sign Up »](#)

10 questions per survey
100 responses per survey

No white label surveys

Easy-to-use web-based survey tool

31 survey templates

15 types of questions

All languages supported (Unicode)

No page logic

No question logic

No random assignment

No question & answer piping

No question randomization

No theme customization

No survey branding

Randomize & sort answer choices

15 pre-set visual themes

Survey completion progress bar

Auto-numbering for pages & questions

Validate/require survey responses

Fully accessible & 508 compliant

No custom redirect upon survey completion

No custom "thank-you" page

No printable PDF version

Send out your survey via weblink

SELECT

\$26 per month

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Unlimited questions
1,000 responses per month*
*\$1.50 per additional response

No white-label surveys

Easy-to-use web based survey tool

51 survey templates

15 types of questions

All languages supported (Unicode)

Page logic

Question logic

No random assignment

No question & answer piping

No question randomization

Customized themes

Brand your survey with a logo

Randomize & sort answer choices

15 pre-set visual themes

Survey completion progress bar

Auto-numbering for pages & questions

Validate/require survey responses

Fully accessible & 508 compliant

No custom redirect upon survey completion

Custom "thank-you" page

Printable PDF version

Send out your survey via weblink

GOLD

\$300 per year

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Unlimited questions
Unlimited responses

No white label surveys

Easy-to-use web based survey tool

51 survey templates

15 types of questions

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Page logic

Question logic

Random assignment

Question & answer piping

Question randomization

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PLATINUM

\$780 per year

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Unlimited questions
Unlimited responses

White label surveys

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Custom redirect upon survey completion

Custom "thank-you" page

Printable PDF version

Send out your survey via weblink

email, or Twitter	email or Twitter	email or Twitter	email, or Twitter
No Custom URL	Custom URL	Custom URL	Custom URL
Share your survey on Facebook	Share your survey on Facebook	Share your survey on Facebook	Share your survey on Facebook
Embed your survey into a page or on your website	Embed your survey into a page or on your website	Embed your survey into a page or on your website	Embed your survey into a page or on your website
Deploy your survey via a website pop-up	Deploy your survey via a website pop-up	Deploy your survey via a website pop-up	Deploy your survey via a website pop-up
Send your survey using our email manager	Send your survey using our email manager	Send your survey using our email manager	Send your survey using our email manager
No enhanced security (SSL)	Enhanced security (SSL)	Enhanced security (SSL)	Enhanced security (SSL)
No HIPAA-compliant features	No HIPAA-compliant features	No HIPAA-compliant features	HIPAA-compliant features
Real-time results	Real-time results	Real-time results	Real-time results
No text analysis	No text analysis	Text analysis	Text analysis
No SPSS integration	No SPSS integration	SPSS integration	SPSS integration
No multiple custom reports	Multiple custom reports	Multiple custom reports	Multiple custom reports
No filtering & cross tabulating responses by custom criteria	Filter & cross tabulate responses by custom criteria	Filter & cross tabulate responses by custom criteria	Filter & cross tabulate responses by custom criteria
No downloading responses	Download responses	Download responses	Download responses
No creating & downloading custom charts	Create & download custom charts	Create & download custom charts	Create & download custom charts
No sharing responses	Share responses	Share responses	Share responses
24x7 email support	24x7 email support	24x7 email support	24x7 email support
No expedited email responses	Customer support email responses in 2 hours or less	Customer support email responses in 2 hours or less	Customer support email responses in 2 hours or less
No phone support	No phone support	No phone support	Expert phone support to answer any of your questions

BASIC

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SELECT

\$26 per month

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GOLD

\$300 per year

[Sign Up »](#)

PLATINUM

\$780 per year

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Need more than one account? SurveyMonkey Enterprise does it all.

Give anyone in your organization all the power of a PLATINUM plan. For a low monthly price per user, we make it easier to manage data, users, and billing.